



Please return with completed  
post course information to:

OCR Professional Development Team  
Progress House  
Westwood Way  
Coventry  
CV4 8JQ

## **OCR Professional Development: Subject Expert Post Event Report Form**

Course title: Annual Media Studies Conference

Main Subject Expert: Pete Fraser    Venue: CCTV Smithfield

Course code: AFMSAB01    Date: 22/3/2013

Number of delegates who attended:	108	Number of returned forms:	80
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*It is essential that you complete these figures accurately.*

### **Analysis of delegates' ratings**

*Please provide whole number totals from the forms rather than % scores or ticks*

<b>Usefulness of session</b>	<b>1 Excellent</b>	<b>2 Good</b>	<b>3 Satisfactory</b>	<b>4 Poor</b>
Rebecca O'Brien 108	34	33	7	
Julian McDougall 64	20	20	5	
Michael Parkes 56	26	16	1	
Dave Harrison 37	13	12	2	
Kirsty Lowdon 70	21	29	3	1
Rebecca Morris/Mary Berrisford 79	43	12	5	
Clive Edwards 14	6	2	1	
Pete Fraser 100	13	14	1	
<b>administration:</b>	<b>agree strong</b>	<b>agree</b>	<b>disagree</b>	<b>strong disag</b>
Administration by OCR's Professional Development Team was of a high standard	46	30	1	

## Summary of delegate evaluation forms

**Summary of delegates' comments about the best aspects of the course (themes):**

**(Please do not write verbatim comments but bullet point key aspects)**

**less overcrowding, 3x sessions worked better, concrete examples for classroom, approachable speakers, new ideas, choice of sessions, focus on student learning, networking; lots of positive comments about particular individual sessions**

**Summary of delegates' other comments including venue and administration (themes):**

**(Please do not write verbatim comments but bullet point key aspects)**

2 found screen hard to see at times, one mentioned audio problems,

## Subject Expert's comments on the course

1 Client Group	Yes	No	If 'no', please comment
Was there a good match between delegate expectations and advertised objectives?	Yes		

### **2 Subject Expert feedback for Qualifications Manager - course content and delivery**

**Please ensure comments are individual and relate to this event to assist with future training planning.**

All went very well

Requests

Sessions for people new to subject 2 Have a fourth slot 3 focus on specific exam topics 6 offer equipment training 7 have a session for coursework marking/standardisation 4 change the timing as it is too late in the academic year 7

Response Summary

We are very pleased with how the conference went- feedback scores are very positive. The first column indicates how many people in total attended each session. In all cases, the average score was between excellent and good. We will aim to stick with the format- four times for each speaker would be a bit of a strain on them and provided we have a good speaker for the first slot, as we did here, a keynote start seems to work well. In response to The suggestions for changes: we feel that March is a good slot for this and that people have become used to it and though the benefits of sessions may not be possible to implement at this time of year, it would be hard to run an event at the start of the year and it would clash with the BFI in the summer. Practical training is hard to run at most venues due to the need for equipment. OCR is not really in a position to offer this. It is better to have bespoke workshops in your own centre. Coursework moderation was the focus of our two Autumn events in London, so we want the conference to do something different. Due to the new OFQUAL rules, we are constrained in relation to discussion of specific exam topics at INSET events.

One or two people said they would prefer takeaway resources and that they would like all material available at the time of the event. With the exception of one prezi, which was accessible by 11am, all resources were live by the start and we believe it is better for you to download material and print what you need yourself. We have previously advertised courses for beginners, but they rarely recruit viable numbers. We felt that technical issues were kept to a minimum and resolved quickly and that the hour long slots gave just enough scope compared with previous events at 50 minutes.

